ONE WORLD
STUDENT INFORMATION SYSTEM

Constituent Lifecycle Management

Advanced Technology Architected on the Microsoft Dynamics 365 Platform

> ## Recruitment
> Better identify and interact with prospective students

> ## Applicants & Enrollment
> Improve tracking, communications and conversions

> ## Student Achievement
> Increase students' ability to achieve their full academic potential

> ## Alumni Engagement
> Stay connected with Alumni in ways that matter most

> ## Donor Management
> Build and manage donor relationships for lasting success

Built on the Microsoft Dynamics 365 platform, OneWorldSIS is cost effective, easy to implement and allows Higher, Continuing and K-12 educational organizations the ability to manage the complete student lifecycle on one flexible, powerful and extendable platform. From recruitment to enrollment to program selection to class scheduling to alumni conversion, information is entered once and all activities tracked forever. Use the powerful Microsoft Workflow Engine in combination with Dialogs, Intelligent Dashboards and activity based Outlook Integration while automating processes that run in the background driving productivity and delivering key metrics to the entire organization.
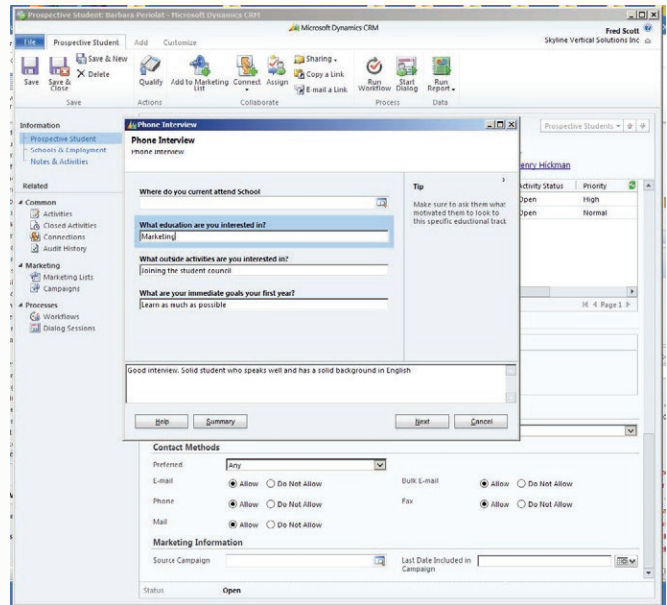
Educational institutions can now implement one true, end-to-end constituent lifecycle solution with a technology vision built for the future.
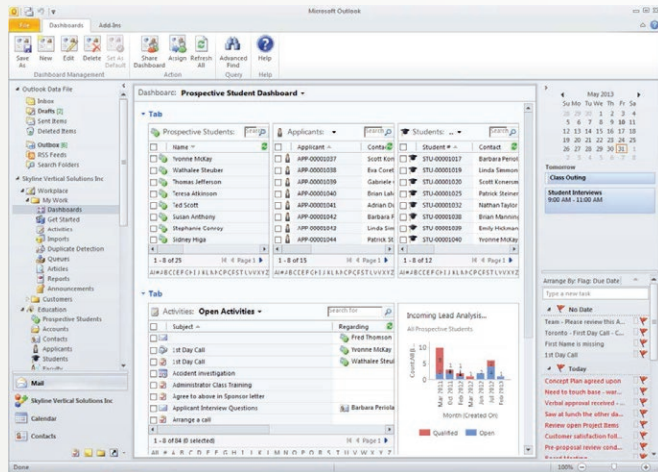
Recruitment & Prospective Student Leads

Enter and track student leads from an initial inquiry to application processing, final acceptance and any follow up communications. Use a web interface to quickly build and deploy visually pleasing applicant portals for self-tracking and interactive social communications.

Marketing

Create personalized multi-channel marketing campaigns and leverage marketing automation capabilities to reach your targeted constituents. Build communications plans based on historical interactions, personal preferences or specific areas of interest. Quickly build marketing activities with scripted dialogs and user defined follow up workflow activities.

Guided Dialogs allow you to structure question line ensuring no missed opportunities and consistent service.

Role-based dashboard monitor activity.

Application and Enrollment Processing

Provide prospects with easy-to-use admissions forms and the tools they need for submitting inquiries, applications and enrollment.

Contacts

Manage all constituent Microsoft Outlook activity with intelligent email tracking and routing. View the history of all constituent related activities, including Outlook Calendar Appointments, Tasks, Emails, Phone Calls and any other user defined activities.

Student Information

Turn prospective students entered as leads into active records with all background and relevant information updated automatically. Use Microsoft Workflow Foundation to generate follow up activities including interviews, email notifications, transcript reviews and required responses.
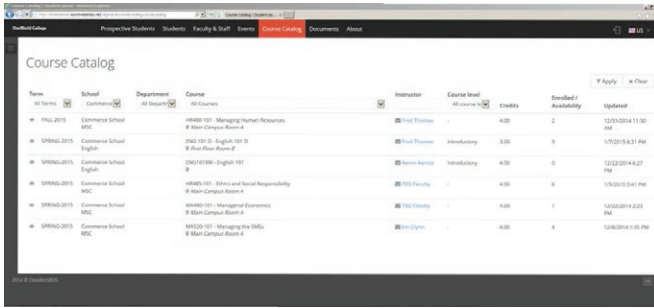
Student Record Management

Store, oversee and manage all aspects of student information maintained including academic, disciplinary, and administrative records.

Degree and Class Management

Setup degree programs and course records to manage and schedule classes with full student attendance and record information, including tests, grades and progress reports.

Faculty Management

Provide faculty and staff biographies. Support faculty and staff who perform both basic and complex functions through simplified work processes and procedures.

Tailor and configure Course Catalog to allow Internet-Facing Class search and Class information drilldown.

Alumni Management

Track and manage all Alumni information and communications with recurring dates and activities, following cultivation processes. Use Marketing Campaigns to reach and update Alumni on relevant information and events. Setup Alumni web portals for direct and secured access to their relevant records.

Extracurricular Activities

Setup and track activities including clubs, afterschool functions, and athletic events.

Events

Use a web-based portal to allow constituents to sign up and track events with automatically generated follow up processes and survey information.

Document Management

Use SharePoint, OneDrive for Business and note attachments to track and manage critical documents and files.

Accessibility

All the functions you need to support students, faculty and staff are easily accessed at any time on any device, all operating systems and any browser.

Learning Management System

Interface with leading industry LMS solutions including Canvas, Moodle, Desire2Learn and Microsoft Class Notebook to manage gradebook information.

Outlook Integration

Access all of your Outlook activities, appointments contacts and student information all in one location. Track emails automatically and display email information along with all records.

Business Intelligence

Intelligent Dashboards allow for powerful drilldown capabilities to manage your day-to-day processes while dynamically adding new records as needed. Use Microsoft PowerBI and Azure Machine Learning analytics to increase retention rates and drive predictive preventative measures.

Microsoft SQL Reporting Services

Use Microsoft's SQL Reporting Service to generate reports or build your own using the SRS Report Builder Wizard. Export and manage drilldown report capability to easily display relevant information.

Workflow Foundation

Use Microsoft's powerful Windows Workflow Foundation engine to setup user defined or automated processes with the ability to manage constituent activities. Update fields, trigger email follow ups, and schedule automatic activities built on the underlying engine being incorporated in most of Microsoft's server suite.
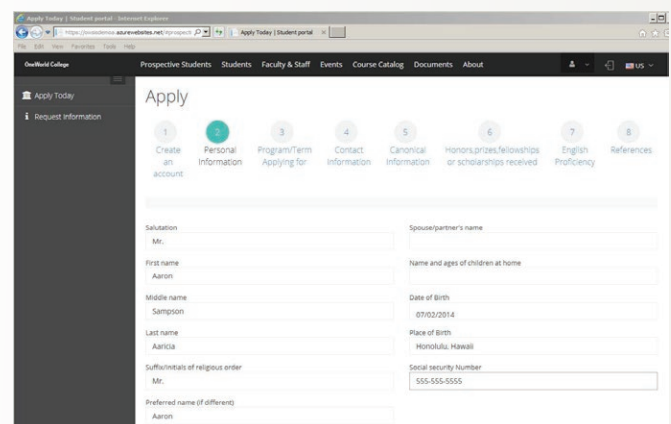
Dialogs

Build interactive dialog forms which allow your organization to follow specific scripts with constituent information being updated as it is entered.

Business Processes

Build intelligent processes to track and manage activities and key constituent data across multiple areas with validation and defined logic.

Portal Suite

Use the HTML5-based portal suite to manage interactions. Use style sheets to create branded web pages specific to your educational institution. Portal Suite for Inquiry, Applicant Admissions, Student and Parents, Faculty, and Alumnus, Donor and Events.

Configure Admissions steps and automated Applicant tracking.

Your World of Information – More Accessible, Visual and Meaningful.

Easy access — anywhere, anytime.

With OneWorldSIS HTML5 Portal Suite, you'll always have access to the information you need. Cloud-based or on premise and across all platforms, browsers and devices, the advanced technology of OneWorldSIS helps you manage processes effectively, increasing efficiencies and productivity.

Custom functionality.

Multilingual and highly-extendable, OneWorldSIS is designed with flexibility in mind. Meeting the unique needs of your institution has never been easier. Add the features and modules that you need, when you need them. OneWorldSIS will be the right fit from day one and for years to come.

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